



About

Donna Serdula is an engaging speaker who is passionate about empowering her audiences to grasp technological ideas easily and simply! She facilitates groups and seminars with laughter and fun, engaging her audience with interactive discussions.

Donna's presentations and workshops are great for Chamber of Commerce meetings, corporate education, association groups and networking meetings that want to complement their programs and services with education on Social Media, LinkedIn, and online personal branding.

Donna's Credentials Include:

- Author of LinkedIn Makeover: Professional Secrets to a POWERFUL LinkedIn Profile
- Author of the popular eBook, Exploding Your LinkedIn Network
- Founder of LinkedIn-Makeover.com & DonnaTechDesigns, LLC

Donna Serdula

LinkedIn & Social Media Keynote Speaker

A Sampling of Topics

10 Steps to a POWERFUL LinkedIn Profile **CRANK UP Your Presence on LinkedIn TODAY!**

People are researching you! Do you know what they are finding? More often than not, they are checking out your LinkedIn profile. Your LinkedIn Profile is your FIRST IMPRESSION and DIGITAL INTRODUCTION to your prospect. Does it showcase your skills and sell you as a polished professional?

In this fun presentation, you will learn how to take your LinkedIn profile from BORING to POWERFUL so you can find business, promote yourself... and take over the world!

7 Ways to Maximize LinkedIn

How to Make the Largest PROFESSIONAL Social Network Work for YOU & Your Business!

LinkedIn is an amazing business tool IF you know how to use it! LinkedIn offers a unique opportunity to brand yourself as a polished professional and provides you with unending opportunities for networking.

In this exciting presentation, you will learn the ins and outs of LinkedIn and how to create your very own LinkedIn strategy!

Additional Topics

- ♦ To Tweet Or Not To Tweet
- ♦ Finding a Job in this Brave New Social World
- ♦ Social Media Etiquette: Pearls and URLs
- ♦ Social Media Security: Staying Safe Online!

Book Donna for your event!

Donna Serdula

DonnaSerdula.com * LinkedIn-Makeover.com

donna@LinkedIn-Makeover.com

215-436-9520

Donna Serdula



What People are Saying

Donna...delivered a lively, captivating, informative, and highly interactive social media presentation... [she] commanded the room from the very beginning. I highly recommend Donna to any company or professional association desiring to learn about the power of social networking."

*Steve Lawrey, Chapter President
Construction Specifications Institute*

Donna has the ability to let you discover and learn what you do not know and make you feel good about it at the same time. She has an enthusiastic style that leaves you wanting more.

*Michael DeCamillis,
Technology Committee Chairperson
Mercer Chamber of Commerce*

I have spent the past two months listening to many Webinars, attending networking events, and reading books on job searching techniques.

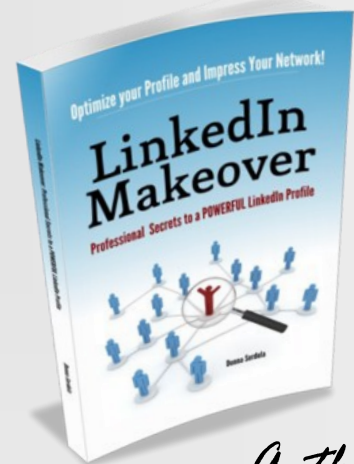
One of the best sources of information is Donna Serdula. She is a great communicator who presents herself well and keeps things positive during her presentation.

She would be at the top of any list of helpful people.

*Thomas Ernst
General Manager and Senior Trader
Duferco Steel, Inc*

Previous Venues

- ◆ Lower Bucks County Chamber of Commerce
- ◆ Mercer County Chamber of Commerce
- ◆ PodCamp Philadelphia
- ◆ Women's Forum
- ◆ PICPA
- ◆ TalentMarks
- ◆ LeTip Networking
- ◆ Your Leads Group
- ◆ Institute of Management Accountants
- ◆ Willow Grove Rotary
- ◆ Food Service Roundtable
- ◆ Yardley Business Association
- ◆ Northampton Business Association
- ◆ Rosemont Take Flight Seminar
- ◆ Construction Specifications Institute
- ◆ NPC Career Networking Group



Author of

LinkedIn Makeover: Professional Secrets to a POWERFUL LinkedIn Profile

**Available on Amazon, Barnes & Noble,
and at your favorite bookstore**

<http://amzn.to/LinkedInMakeover>